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CENTRO: ..... CENTRO DE CIÊNCIAS SOCIAIS E HUMANAS (CCSH)  
DEPARTAMENTO: ..... CIÊNCIAS ADMINISTRATIVAS (CAD)  
PROGRAMA: ..... PROGRAMA DE PÓS-GRADUAÇÃO EM ADMINISTRAÇÃO (PPGA-UFSM)  
CURSO: ..... CURSO DE DOUTORADO ACADÉMICO EM ADMINISTRAÇÃO  
DISCIPLINA: ..... CAD863 - ESTRUTURA, PROCESSO E MUDANÇA (OPTATIVA)  
CRÉDITOS: ..... 04 - 60 HORAS-AULA

## PROGRAMA DA DISCIPLINA

### 1. OBJETIVO:

- a. Discutir a concepção de estrutura organizacional e a sua inter-relação com a gestão de processos de uma organização;
- b. Apresentar a importância da estrutura organizacional para a competitividade da organização, dando ênfase a internacionalização;
- c. Estudar e debater o estado da arte da estrutura organizacional e da gestão de processos;
- d. Analisar as mudanças e adequações da estrutura e processos organizacionais em diferentes situações, à luz da compreensão dos fatores que as condicionam; e
- e. Mostrar conhecimentos e habilidades que possibilitem a avaliação de uma estrutura e seus processos e, consequentemente, seu aprimoramento.

### 2. EMENTA:

“A gestão de processos operacionaliza as grandes linhas de ação, definidas pelo planejamento, para alcance dos objetivos da organização. A estrutura concomitantemente diferencia e integra os recursos humanos e materiais em unidades, definindo processos de atividade, comunicação e decisão, viabilizando o processo gerencial, estabelecendo relações horizontais, verticais e diagonais para integrar essas unidades, possibilitando responder às necessidades dos *stakeholders* com maior rapidez, menor custo e elevado padrão de qualidade. As mudanças na estrutura das empresas são frequentes e refletem uma necessidade de adaptação às nuances do ambiente externo, assim como, por vezes, podem decorrer de procedimentos intuitivos e mal compreendidos. A inovação e a internacionalização conduzem as empresas a procurar formas estruturais alternativas que possibilitem lidar ao mesmo tempo com conjunturas e mercados distintos, clientes de várias categorias, produtos e serviços cada vez mais diversificados e particularidades locais.”

### 3. CONTEÚDO PROGRAMÁTICO:

- a. Introdução: conceitos básicos e reflexão
- b. Estrutura organizacional: conceitos e determinantes da abordagem sistêmico-estrutural
- c. Estrutura organizacional: componentes e condicionantes
- d. Estratégia e Estrutura
- e. Departamentalização
- f. Abordagens para estruturas organizacionais
- g. Recursos, competências e capacidades
- h. Capacidades Dinâmicas
- i. Mudança organizacional
- j. Mudança organizacional: abordagens múltiplas
- k. Estrutura e Internacionalização

#### 4. BIBLIOGRAFIA:

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